

Bulgaria Opens Summer 07 Season

The summer season for tourists in Bulgaria kicked off on April 20, month and a half earlier as compared to previous years.

This is the first time ever that the summer season is given the go-ahead that early. The event will be marked by a ceremony at the Golden Sands coastal resort, to be attended by Prime Minister Sergey Stanishev.

Official estimates forecast a 6.4% rise in the number of foreign tourists coming to Bulgaria this summer year upon year, mainly thanks to the great interest of Russian tourists.

State Tourism Agency officials forecast a record-high boost in revenues this year, capitalizing namely on the higher number of Russian tourists.

They have dismissed as ungrounded fears that improper management of resources and poor strategy drag Bulgaria down to the club of the cheapest tourist destinations in Europe.